



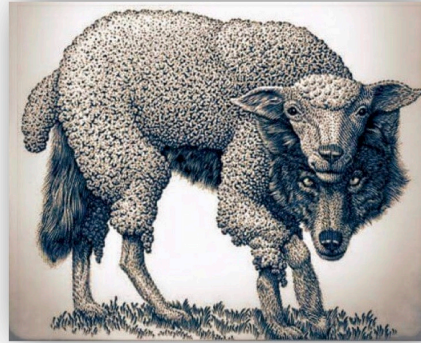
Just because
animal activists
claim they “care”
about animals,
does not mean
they know about
animal care.


THE
CAVALRY GROUP

Animal Rights vs. Animal Welfare
Know the difference!

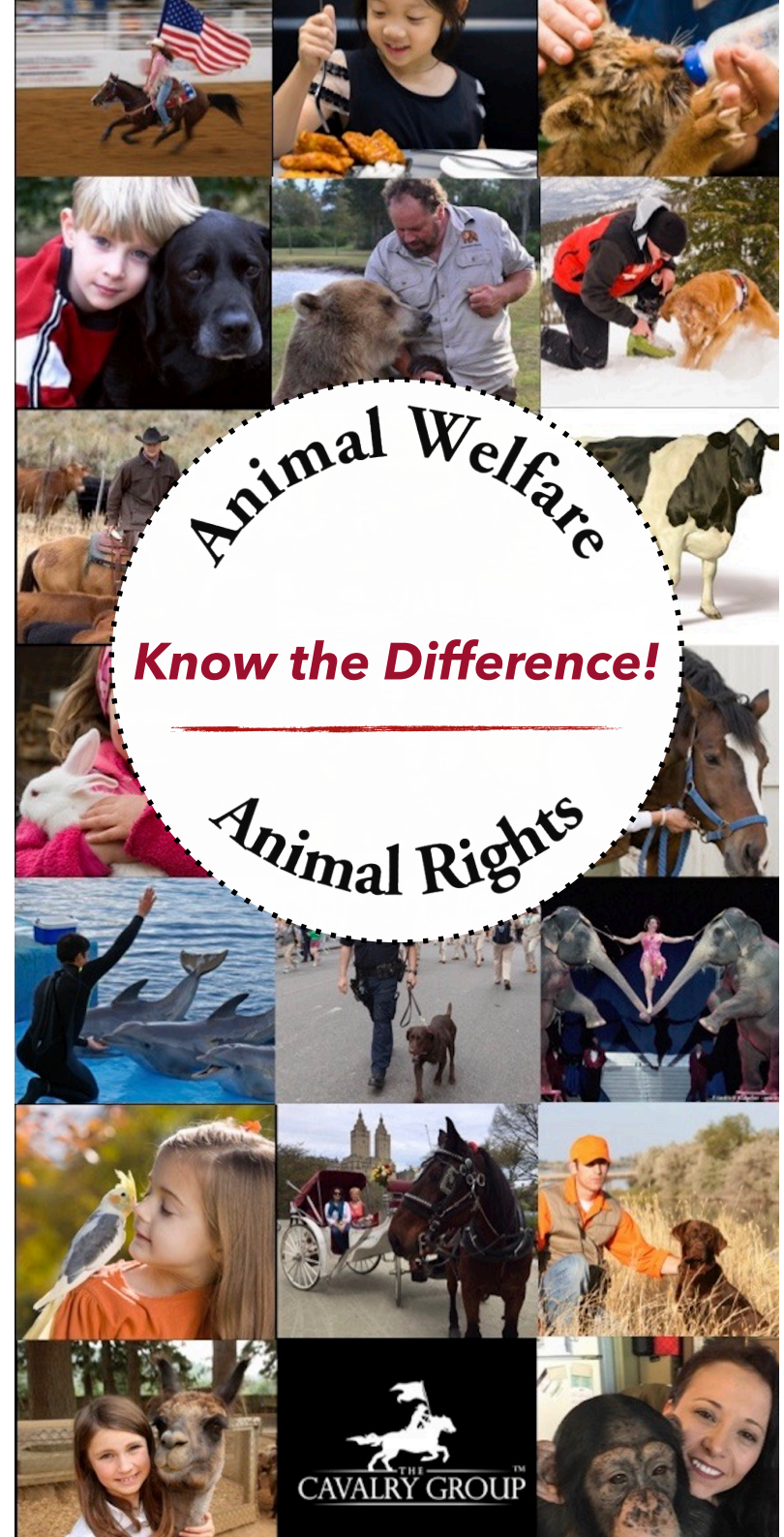
Websites to research:

Beware:
ANIMAL RIGHTS groups
MASQUERADE as something they
are NOT...



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For the Love of Animals

Animal Welfare: Animal welfare endorses the responsible use of animals from companionship, sport, education and entertainment to food, fiber, and medical research. Animal welfare ensures the practice of animal husbandry and includes making certain that an animal's basic needs are fulfilled including, food, shelter, and veterinary care.



Whether you own a pet or make regular visits to your local zoo, chances are you love animals. But are you aware of the deceptive movement to remove animals from our daily lives?

In order to recognize this deception, it's important to understand the difference between animal welfare and animal rights.

Time-tested agricultural practices to ensure the health and safety of both people and animals have been redefined as 'inhumane' treatment of animals by animal rights groups who have an emotion-based agenda.

These animal rights groups pressure, infiltrate, and influence law makers, government agencies, and inspectors to increasingly make use of fines, seizures, and PR campaigns that are based more in an effort to appeal to public sentiment than they are in the letter of the law or the standard best practices of those who raise, breed, and work with animals.

Beware of 'Animal Rights'

Animal Rights: An ideology based on emotion, not science or facts, and advocates that animals are equal to humans. Animal rights extremists use bully tactics and coercion to promote their deceptive campaigns for consumer rejection of all animal use, regardless of humane care. The ultimate goal for animal extremists is for the elimination of all animals from human care and use.

The animal rights extremists count on the public to remain ignorant about their goals so they may continue to raise money based on lies, false information, and propaganda. These radical groups use the funds they raise on lawyers and lobbyists as well as ballot initiatives and legislative campaigns at the local, state, and federal levels to advance their deceptive agenda.

Some of the high-profile animal rights organizations include: the deceptively named Humane Society of the United States (HSUS), People for the Ethical Treatment of Animals (PETA), American Society for the Prevention of Cruelty of Animals (ASPCA), Animal Welfare Institute (AWI), all frequently promote fundraising campaigns with the promise of helping neglected and abused pets. However, most of these groups, which claim to be cash-strapped animal protection agencies, don't own a shelter. Instead, these organizations spend their money on lobbying and deceptive legislation to take away our rights to own, raise, and breed animals. And that includes animals raised for food.

These radical groups claim to "care" about animals – but know little or nothing about animal care.

Please help to spread the truth and educate others about the dangerous and deceptive animal rights agenda.

The Agenda of Animal Rights



Animal Rights groups are cleverly using the legislative system at the local, state and federal levels to make regulatory changes to ALL animal enterprise by pushing their deceptive agenda which will result in fewer animals and fewer farms. Their goals are:

- ✓ Abolition of pet and all animal ownership.
- ✓ Abolition of animal exhibits at fairs, zoos, circuses, rodeos, animal parks, petting zoos, and aquariums.
- ✓ Abolition of horse drawn carriages.
- ✓ Abolition of horseback riding & equine sports.
- ✓ Abolition of fur, leather, sheep skins.
- ✓ Abolition of hunting, fishing, trapping.
- ✓ Abolition of 4-H and Future Farmers of America (FFA).
- ✓ Abolition of all biotechnology benefitting humans and animals including medical advancements, treatments, and surgical procedures.
- ✓ Abolition of animal education in the classroom.
- ✓ Abolition of animals as private property.
- ✓ Abolition of all animal agriculture - meat, dairy, and egg consumption.



Animal Rights means, No Animals Left.

"My goal is the abolition of all animal agriculture."

John J.P. Goodwin, Grassroots Coordinator,
Humane Society of the U.S.